

Use of Cookies on the Website

1. About us – the Controller

The controller of the website <https://www.olnel.sk/> is the company OLNEL s. r. o., IČO: 54599342, DIČ: 2121737497, with its registered office at Obchodná 559/37, 811 06 Bratislava - Staré Mesto, registered in the Commercial Register of the Municipal Court Bratislava III, section: Sro, insert no.: 160879/B (hereinafter the “Controller”).

The Controller holds exclusive rights or licences to the content of the website. If necessary, you may contact the Controller by phone at +421 948 102 614, in writing at the e-mail address oleg@olnel.sk, or at the address of the Controller's registered office stated above.

2. Cookies

A cookie is a small text file that is stored in the user's web browser (e.g. Internet Explorer, Google Chrome, Firefox) on their computer (or on another device with internet access, e.g. a smartphone or tablet). This file allows a visitor to our website to easily and quickly obtain customised content again every time they return to a website they have visited before. Information from cookies is accessible only to the server of the company that created them, and to no other. A cookie is only a “passive” file, containing no further software programs that could be run on the user's device with internet access (computer, smartphone, tablet, etc.). Our website uses cookies. Cookies help us manage our website, provide its basic functionality, and at the same time help us understand how users use our website. We also use cookies for analytical and statistical functions, such as recording the country of origin of the users of our website and the methods they use to visit our pages. Cookies also help us display relevant advertising and personalise our website. For more information about cookies, visit <http://www.allaboutcookies.org/>.

Specifically, we use the following types of cookies:

- a) necessary cookies**, which ensure the proper functioning of our website, for example ensuring the login function to the user account on the site or allowing you to switch between the language versions of our pages and remembering your language choice. You may disable these cookies by changing the settings of your web browser, however the website may not function properly without them. More information on how to change your web browser settings can be found below in the section Disabling/deactivating cookies. We process these cookies on the legal basis of pre-contractual/contractual relations and our legitimate interest.
- b) analytical cookies** help us analyse how you move around our website, what content is relevant to you, and also learn more about the demographics of our users. We process these cookies on the legal basis of your consent.
- c) advertising cookies** are used to display targeted and relevant advertising. We process these cookies on the legal basis of your consent.

Some cookies are deleted from your device after you close the web browser window (session cookies), while others remain stored on your device even after you finish browsing our website (persistent cookies). Information on the retention period of individual cookies can be found in the List of cookies used below.

We inform users about the use of cookies on our website by means of a banner placed at the bottom of the website.

For more information on the processing of personal data and your rights as a data subject, please review the link to the Information on the Processing and Protection of Personal Data on the website.

List of cookies used

Cookie	Description	Retention period	Cookie type	Source
_fbp	This cookie is used to display targeted advertising.	2 months	Advertising	Facebook
_ga	Used to distinguish individual users.	2 years	Analytical	Google
_gid	Stores a unique ID to distinguish visitors.	24 hours	Analytical	Google Analytics
gcl_a	Used to track conversions from ads.	3 months	Advertising	Google Ads
cookie_consent	Stores the user's preferences regarding consent to cookies.	1 year	Necessary	System
_ga_DNZ0Y3WBDL	Used to distinguish individual users and track their interactions on the website.	2 years	Analytical	Google Analytics
cookie-scrollpanel	This cookie is used to store information about consent to the use of cookies.	1 year	Necessary	Website
XSRF-TOKEN	Cross-site request forgery (XSRF or CSRF) is an attack against web applications in which a malicious web application can affect the interaction between a client browser and a web application that trusts that browser.	Session	Necessary	Website
clck	Stores the user's unique Clarity ID for analytical purposes.	1 year	Analytical	Microsoft Clarity
access_expires	This cookie is used to ensure the continuity of login.	7 days	Necessary	Website
access_token	This cookie is used to assess the Client's access authorization.	7 days	Necessary	Website
clsk	Combines multiple page views into a single session for analytics.	24 hours	Analytical	Microsoft Clarity
ANONCHK	Used for anonymous tracking of users for analytics purposes.	1 month	Analytical	Microsoft Clarity
CLID	Stores an ID for user identification for analytical purposes.	1 year	Analytical	Microsoft Clarity
MR	Supports the analytical functions of Microsoft services.	Session	Analytical	Microsoft
MUID	Uniquely identifies the device for analytical purposes.	1 year	Analytical	Microsoft
SM	Used to analyze user behaviour.	Session	Analytical	Microsoft
SRM_B	Related to advanced analysis of user behaviour.	1 year	Analytical	Microsoft Clarity

3. Benefits of using cookies

A cookie is a file that contains information from the user's web browser and from a specific web server.

If the web browser accesses the web server again, the server can more easily and quickly load this information and respond to the data stored in it.

The Controller uses this technology on its pages in order to better integrate the services it offers to clients.

This includes targeted advertising on the pages, processing of forms on the website, as well as the secure and error-free functioning of the services.

Thanks to cookies, we are able to continuously improve and refine not only our website, but also the services and offers we provide to all our clients.

4. Disabling/deactivating cookies

If you do not wish cookies to be collected, you can also restrict, block, or delete them by changing the configuration of your web browser. Although the settings of individual browsers differ, the configuration of cookies is usually found in the “Preferences” or “Tools” menu. Please note, however, that if you block cookies, the functionality of our website may be limited, and in the case of necessary cookies, you may not be able to access our website.

If you want to prevent the installation of new cookies, or wish to remove existing cookies, instructions can be found in the links listed below. Please note that the specific procedure depends on the browser you are using.

a) Internet Explorer:

<http://windows.microsoft.com/en-GB/internet-explorer/delete-manage-cookies>

b) Firefox:

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>;

<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

c) Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=en>

d) Safari:

<http://help.apple.com/safari/mac/8.0/#/sfri11471>

5. Third-party links

Our website contains links to websites operated by other parties. We provide the links for your convenience, but we do not control and do not monitor the privacy or other practices of third-party websites. We are not responsible for the operation of websites operated by third parties or for your business relations with them.

The third parties whose services we use include:

Google

Google Analytics

Google Optimize

More about privacy protection: <https://policies.google.com/privacy?hl=sk>.

Google

Tracking pixels

More about privacy protection: <https://policies.google.com/privacy?hl=sk>.

Facebook

Tracking pixels

More about privacy protection: https://www.facebook.com/legal/FB_Work_Privacy.

Google Analytics

This service from Google Inc. is an analytical tool which, by storing information in cookies, makes it possible to generate statistical outputs on the traffic of our website. This functionality is not necessary for browsing and serves us to monitor the traffic of the website and improve it. When using Google Analytics, the Controller does not process any personal data, nor any other identifiers usable for indirect identification (e.g. an IP address) of data subjects. However, this does not mean that in this way your personal data is not being processed by Google Inc., which is the operator of the Google Analytics service.

The main cookie used by the Google Analytics service is the __ga file. You can learn more about the types of cookies used by Google Inc. here: <https://policies.google.com/technologies/types?hl=sk>.

In addition to generating reports on the statistics of the use of our website, Google Analytics, together with certain advertising cookies, may be used to display more relevant advertisements from Google Inc. (based on search history and activity on our website), as well as to measure interactions with the advertisements displayed by Google Inc.

To analyse your behaviour on our website, Google Analytics also uses cookies which are stored on the end user's device (computer, tablet, smartphone). Google anonymises part of the IP address linked to the device of the end user of our website immediately upon its collection, which strengthens the protection of your privacy. Google Inc. uses the information obtained during the use of the website to evaluate your use of our website, provide us with reports on activities on the website, and provide us with other services related to the use of our website and the use of the internet. This processing of data by the Google Analytics service can be prevented by an appropriate setting of your web browser, by installing a browser add-on available via the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>.

After clicking on the above link, an opt-out cookie will be stored in your web browser, which will prevent future data collection when visiting the website. More detailed information on the conditions of processing of your personal data by Google Inc. when using the Google Analytics service can be found in the Privacy Policy:

<https://policies.google.com/technologies/partner-sites?hl=sk>.

Social networks

We recommend that you familiarise yourself with the privacy policies of the providers of the social media platforms through which we communicate with you. The information we publish explains only the basic issues relating to the administration of our social media profiles. We hold only typical administrator rights when processing your personal data through our profiles set up on social networks. We assume that by using social networks, you understand that your personal data is primarily processed by the providers of social network platforms (such as Facebook, YouTube, Instagram, Twitter), and that we have no control over, and are not responsible for, such processing, further provision of your personal data to third parties, and cross-border transfer to third countries carried out by those providers of social network platforms. More detailed information on the processing of personal data by social network operators can be found in the description of the specific services below, which the Controller may use in the professional use of social networks and in the administration of the profiles we have set up on social networks.

6. Governing law

The use of this website is governed by the laws of the Slovak Republic.

7. Final provisions

This document on the use of cookies on the website was approved by the Controller on 01.10.2025.

By entering the website and/or all pages or any page connected with it, I agree that I will be bound by the terms and conditions as described above.